



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 151-2006

LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: June 6, 2006

SUBJECT: Atlantic Broadband – Addition of Several New Channels To The Optional Mundo Latino Digital Tiers

Attached is a letter from Mr. Kevin Maguire, Vice President & General Manager of Atlantic Broadband announcing the addition of several new channels to their optional Mundo Latino Digital Tiers.


JMG/HMF/REP

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1681 Kennedy Causeway
North Bay Village, FL 33141

305.861.8069 PHONE
305.861.9047 FAX

VIA CERTIFIED

May 26, 2006

Mr. Robert Parcher
City of Miami Beach
1700 Convention Center Drive
Miami Beach, Fl. 33139

Dear Mr. Parcher;

Atlantic Broadband is pleased to announce the addition of several new channels to our optional Mundo Latino Digital tiers. Depending on the service level selected, our customers will enjoy up to eighteen new channels. These changes will be effective July 1st, as will adjustments in the monthly charge for these services.

The enclosed customer notifications describe fully the enhancements and changes. For your convenience, I have also summarized them below.

Service Level	Current Rate	New Rate
Mundo Latino Básico	\$29.93	\$32.95
Mundo Latino Valor	\$66.40	\$69.45
Mundo Latino Completo	\$77.90	\$79.95
Mundo Latino Sólo	\$17.45	\$20.50
Mundo Latino Sólo (bulk accounts only)	\$10.00	\$13.05
Mundo Latino Básico 3-Month Promo	\$24.95	\$32.95
Mundo Latino Básico 12-Month Contract	\$24.95	\$32.95

** New rates will be effective at the conclusion of customer's 3 month or 12 month promotional rate of \$24.95.*

As always, please do not hesitate to call me at 305 - 861-8069 ext. 3101, or my assistant Ileana Lopez at ext. 3102, if you have any questions or concerns.

Sincerely,

Kevin Maguire
Atlantic Broadband
Vice President & General Manager










May 25, 2006

Dear Valued Customer:

We are pleased to announce the addition of new channels to your Mundo Latino service. As of July 1, you will receive 7 NEW Spanish-language channels—including CNN en Español, Infinito, Utilísima, Discovery Kids Español and more—in addition to the great channels you already have. Please take a moment to look over some of the exciting new programming you will soon enjoy.

7 New Spanish-language channels!

						
The Spanish channel just for women!	Explore the unknown—from UFOs to spirituality.	Everything for the car enthusiast!	Family-oriented programming for kids and parents alike.	Discover new places, people and experiences.	The world's largest all-Spanish Catholic cable network.	World news coverage in Spanish—24 hours a day.

11 Starz/Encore channels—FREE!

In addition to your new Spanish-language choices, you will now enjoy 11 Starz and Encore premium movie channels at **NO extra cost**. Starz and Encore deliver hundreds of today's biggest blockbuster films around the clock, uncut and commercial free.

Plus, you can now access our new Atlantic Broadband On Demand service. Choose from a library of thousands of movies and programs whenever you want, and control them with your remote. Start, pause and rewind your selection like a VCR. To use On Demand, press the GUIDE button or go to Channel 1 for a complete listing of available programs, then follow the on-screen instructions to make your selection.

And don't forget, Atlantic Broadband continues to offer outstanding Spanish-speaking customer service and technical support 24 hours a day, 7 days a week.

Important information about our rates

At Atlantic Broadband, our highest priority is providing the best service to our customers. To ensure that you continue to receive all the channels you enjoy—as well as the exciting new Spanish-language programming mentioned above—we are adjusting the rates for some of our services. The following changes will become effective with your July billing statement:

<u>Service</u>	<u>Current Rate</u>	<u>New Rate</u>
Mundo Latino Básico	\$24.95	\$32.95*

*Your new rate will be effective at the conclusion of your 12-month promotional rate of \$24.95.

Atlantic Broadband is proud to be your choice for quality entertainment and service. We hope you will agree that Atlantic Broadband continues to be a great value. If you ever have any questions or concerns, please contact us day or night at 1-888-200-2998. We value you as a customer and are always ready to listen to your needs. Thank you again for choosing Atlantic Broadband!

Sincerely,
Your Atlantic Broadband Team